

## Your Letterhead

(Today's Date)

Markes S. Lucius  
Citizens' Stamp Advisory Committee  
c/o Stamp Development  
475 L'Enfant Plaza SW, Room 3300  
Washington, DC 20260

### Option 1

Dear Mr. Lucius:

I hereby enthusiastically encourage the U.S. Postal Service to commemorate the life of Alcoholics Anonymous co-founder William Griffith Wilson (aka Bill W.) on a U.S. Postal stamp to coincide with the 80<sup>th</sup> anniversary of AA on June 10, 2015.

Bill W., whose career on Wall Street had been ruined by alcoholism, found freedom from the disease through a spiritual transformation and then forged a path for countless others to follow. As the creator of the 12-step recovery program, he practiced self-inventory: admitting wrongs, making amends, using prayer and meditation, and carrying the message to others.

Thanks to his work, AA grew from a handful of men to a worldwide fellowship, counting more than 2 million men and women in the United States alone.

Sincerely yours,

### Option 2

Dear Mr. Lucius:

It's my pleasure to nominate William Griffith Wilson (aka Bill W.), the co-founder of AA, for a commemorative U.S. Postal stamp. (Ideally, the stamp would be released to coincide with the 80<sup>th</sup> Anniversary of AA on June 10, 2015.)

From the beginning, Bill W. was the driving force of AA. A hopeless drunk near death from his alcoholism, he found a way out of his disease through the creation of the 12-step recovery program. Then he carried this message to others—and what began as just a handful of men has become a worldwide fellowship, counting more than 2 million men and women in the United States alone.

A reluctant hero, Bill W. lived a life of sacrifice and service, and left a legacy that continues every day, all around the world. Thank you for your consideration.

Best regards,

### Option 3

Dear Mr. Lucius:

I wholeheartedly support the idea to commemorate William Griffith Wilson (aka Bill W.), the co-founder of Alcoholics Anonymous, on a U.S. Postal Stamp in honor of the 80<sup>th</sup> Anniversary of AA on June 10, 2015.

As the creator of the 12-step recovery program and the co-founder of the “one day at a time” approach, Bill W. continues to save millions of lives every day, all around the world.

Although he was a reluctant hero, he is listed in *Time Magazine*’s 100 Persons of the 20<sup>th</sup> Century and was recently the subject of a new, critically acclaimed documentary entitled *Bill W.* I hope you will consider him for this well-deserved honor.

Regards,

Option 4

Dear Mr. Lucius:

William Griffith Wilson (aka Bill W.), the co-founder of Alcoholics Anonymous, deserves to be commemorated on a U.S. Postal stamp to coincide with the 80<sup>th</sup> Anniversary of AA on June 10, 2015.

As the creator of the 12-step recovery program, Bill W. has saved millions of lives and is one of the most important figures of the 20<sup>th</sup> Century. From the beginning, he was the driving force of AA—taking it from just a handful of men to a worldwide fellowship, counting more than two million men and women in the United States alone.

Thank you for your consideration.

Sincerely,